

[Printed on CCIA letterhead]

29 June 2010

Dear «Salutation»

“We must be the change we wish to see in the world.”
Mahatma Gandhi

I'm writing to thank you.

A few days ago I was reviewing letters written to us about children with cancer.

They mostly came from parents. After reading two or three I found that whenever I began another, I found my eyes nervously skimming the page to the section where they indicated the current status of their children.

Some, happily, were 'in remission'. Still others were 'free of cancer'. But then I began coming across those where the answer was, tragically, 'deceased' and the date of their death.

One of those who had died never even made it to her second birthday.

Losing a child is tragic not just for the parents and family of the child, but for humanity. They are a living, breathing possibility lost to us all.

Reading these stories reminded me again just how important you are to the life-saving research being done here at Children's Cancer Institute Australia (CCIA).

Every hour of thought and testing, every experiment, every hypothesis and conclusion, every test tube and microscope – all has to be paid for either by grants, or by contributions from people like you.

In fact even getting the grants depends on your gifts, for we must match every grant dollar with a fundraising dollar. Without gifts like yours, there would not just be fewer donations to spend on research, there would be less grants as well which would restrict the amount of research that CCIA can do.

So you can see how important your regular monthly donation of <gift amount> is to this work.

That we can do this work at all is a reflection of how much people like you care. We are deeply grateful for the support you have given. Thank you.

The children and their families who ultimately benefit from your generosity and far-sightedness are deeply thankful too.

Please find enclosed your tax statement showing all the regular gifts you have made this year.

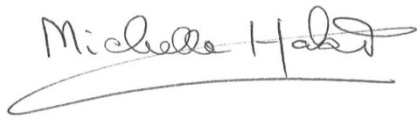
The fact that you give regularly is important to us. It enables us to plan ahead for the kind of long-term research that is necessary to make real breakthroughs in childhood cancer research.

Actually taking action on child cancer, as you do with your regular gift, is the kind of 'being' that Mahatma Gandhi was referring to when he said that “we must be the change we wish to see”.

I wish there were even more people in the world like you. You make the world a better place.

Thank you again for your support. If you have any queries please don't hesitate to contact us on 1800 685 686.

Kind regards



Professor Michelle Haber AM
Executive Director

PS Thankfully, the number of children we lose to cancer in Australia has reduced dramatically over the past 20 years. It's still too many, but there is no doubt that the improvement is the result of research. Thank you again for your generosity and far-sightedness.

Official Tax Receipt – Children's Cancer Institute Australia for Medical Research

PO Box 351, Randwick NSW 2031 www.ccia.org.au ABN 42 072 279 559

«Addressee»
«Organisation_Name»
«Address_line_1»
«Address_line_2»
«Address_line_3»
«Suburb» «State» «Postcode»

Supporter ID:
Constituent Unit ID:

Amount received: «Receipt_Amount»

Receipt number: «Receipt_Number»

Period: This receipt only includes donations made via your regular donation programme received between July 2009 to 30 June 2010

If any of your details have changed including your credit card details please contact us at Supporter Care on 1800 685 686 or email us at supportercare@ccia.org.au. At CCIA we recognise the importance of protecting your privacy and safeguarding your personal information. If you do not wish to receive further mail from CCIA please call, email or write to us at the address above. Thanks again for your support.